

INTERNATIONAL VOCATIONAL ENGLISH EXAMINATIONS



English for Beauty Salon Examination:

General Description

PART 1

Listening (approx. 10 minutes)

Task type: Multiple choice

Format: ten unrelated dialogues of about 30 seconds' duration, each followed by a 3-option multiple

choice item

The candidates listen to a short dialogue, then choose the correct statement from three that are based on the dialogue. The recordings are dialogues between two interacting speakers (conversations,

interviews, discussions, etc.).

Task Focus: identifying detail, understanding and interpreting information, specific information, gist,

detail, main idea, function, purpose, attitude, opinion, etc.

Marking Scheme: 10 items x 2 points = 20 points

NOTE: Each part is heard twice.

PART 2

Knowledge of Linguistic Means (20 minutes) Task type: Multiple choice

Format: 18 4-option multiple choice sentences

Task Focus: lexical

Marking Scheme: 18 items x 2 points = 36 points

Topic areas: beauty salon workers; welcoming clients; salon small talk; hair designer's tools; hair types and styles; women's/men's hairstyles; communicating during a haircut; manicure/pedicure (nail problems; artificial nails); makeup essentials/tools/techniques; makeovers; massage services; giving directions; business hours; making an appointment; hair removal; skincare; spa facials; sales; payment types; color treatment/coloring techniques; hair products; men's grooming; special occasion

hair; salon sanitation; choosing makeup; special occasions/permanent makeup

PART 3

Knowledge of Language Functions (15 minutes) Task type: Multiple choice

Format: 16 2-option multiple choice exchanges

Task Focus: lexico-grammatical

Marking Scheme: 16 items x 1 point = 16 points

Functions: describing plans; offering options; making an introduction; offering assurance; describing possible causes; asking for more information; expressing a preference; clarifying information; asking for attention/assistance/a recommendation; describing a process; expressing an opinion; describing location; expressing enthusiasm; asking about a condition; declining an offer; giving directions; talking about time; making an appointment; giving instructions; giving reasons; expressing doubt; estimating time; expressing surprise; making suggestions; changing topics; discussing prices; expressing embarrassment; identifying possible causes; expressing frustration; delivering bad news; discussing pros and cons; expressing sympathy; making a recommendation; offering advice; describing products and services; emphasizing a point

PART 4

Reading (10 minutes)

Task type: Multiple choice - True/False/Doesn't say

Format: Three short texts (60-100 words each) containing factual information related to the field of beauty salon; the first two texts are followed by two 3-option multiple choice questions each, while the third text is followed by two True/False/Doesn't say questions.

Task Focus: understanding detail, specific information, implication, attitude, reference and meaning

Marking Scheme: 6 items x 3 points = 18 points

NOTE: All the texts are related to the specific field of study.

PART 5

Writing Awareness (5 minutes)

Task type: A gapped or jumbled text of approx. 200 words

Format: Gapped text - a text with five gaps to be filled with either one sentence from a choice of three or, one pair of sentences from a choice of six or, an appropriate word or, information from two short texts. Jumbled text - seven or eight paragraphs, of which five are to be organized into a text.

Task Focus: recognition of writing features and language as required in their field of study

Marking Scheme: 5 items x 2 points = 10 points

NOTE: The candidate may be asked to complete an advertisement, an employee manual, an announcement, a memo, an article, a review, a notice, an order form, a consultation form, a sign-in sheet, a letter, a note, a flyer, an advice column, a pamphlet, a student's textbook, a client information sheet, an entry in an appointment book, instructions or directions. This task is based on elements of writing that the candidates will need to produce in the field of beauty salon for professional purposes.

Duration: 60 minutes

Marks: TOTAL: 100 points